

**Ralph Schraivogel**  
**GRAPHIC DESIGNER**

Lives and works in Zürich, Switzerland.

Schraivogel studied graphic design at the Schule für Gestaltung Zürich, 1977–1982.

After receiving his diploma, he opened his own graphic design studio in Zürich. He designs print media and devotes himself above all to poster design.

He has created posters and programme magazines for the Zürich art-house cinema “Film-Podium”, 1983–2006. From 1989 to 2006, he did the design for “Cinémafrica”, a biennial African Film Festival. Since 1984, he has frequently worked for the Zürich Museum of Design. He is a member of the Alliance Graphique Internationale (AGI) since 1995.

Ten years after graduating, Schraivogel returned to the Hochschule für Gestaltung und Kunst Zürich as a lecturer, where he continued to teach until 2001. During 2000–2001 he was Visiting Professor at the Berlin University of the Arts. Since 2003, he has taught at the Hochschule Luzern (Lucerne University of Applied Sciences and Arts).

He has shown his work at solo exhibitions in many locations, including Tokyo, Osaka, Tehran, Paris, and Zürich, which made his posters known to a wider public. His posters are part of numerous collections around the world including the permanent collection of the Museum of Modern Art (MoMA) in New York.